

MODERN CLASSICS EDITION

sedus





Because personality never goes out of fashion.



Admittedly, professional success can be extremely fulfilling. But is work really all there is? Surely someone who works hard and carries a lot of responsibility also deserves a reward. A day beside the sea, a ride out in a classic car with friends, exclusive accessories – the delightful things in life not only promise balance and pleasure, but are also an expression of one's personality.

So why should this not extend to the office, whether at work or at home? The high-quality furniture in the Sedus *modern classics* edition delights with a quality of workmanship that meets the very highest standards. An independent design language, elegant materials and generous comfort will turn any working area into a place of character.

open up modern classic
**For the highest standards.
In every area of life.**

The best business transactions are made on a handshake. The loveliest office furniture by hand. Like Sedus *open up modern classic*, whose expert manufacturing quality appeals to every one of the senses. For instance, with the full-grained, non-embossed, soft aniline leather. An experience you can feel and see. The leather's natural features are preserved, creating a particularly high level of appeal. At the same time, the lavish upholstery creating a cushion effect provides additional comfort. Every single item is made by hand, and bears the signature of the Sedus member of staff who made it. Made in Germany in what is possibly its loveliest form.



Cosy. Generously dimensioned armrest pads match the comfortable upholstery of the backrest and seat in every respect.



Aesthetic. The high-quality castors with tread protect the floor covering and attract admiring glances.

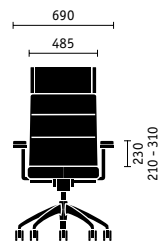
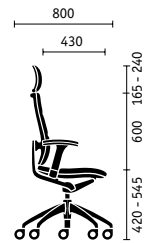


Perfect. Genuinely hand-made – confirmed by the signature of the Sedus member of staff who made it.



A treat for the eye, a delight for the body.

Relax even if there's no apparent end to the working day. The generous seat and backrest move synchronously with the body, and provide the optimum support in any position. At the same time, the dorsokinetic backrest also supports the body in turning and sideways movements, which provides plenty of freedom for dynamic sitting. This sitting comfort is completed by the 3D armrests, which adjust in any direction, and the gas spring with comfortable depth suspension.



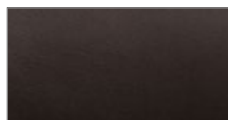
Leather colours open up modern classic



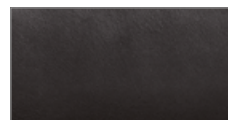
06C cognac leather



06B brown leather



06D dark brown leather



06S black leather

Made-to-measure.

Elegant forms and perfect proportions make *open up modern classic* an eye-catcher, and provide the maximum in ergonomics and comfort.





silent rush modern classic

Hand-made for brain workers.

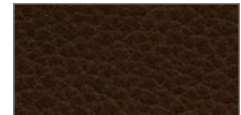
In a work environment that is becoming more and more fast-paced, it is time to stop and take stock. Sit down in peace and quiet. With its hand-made character, *silent rush modern classic* adds beneficial accents. Elaborate seam and upholstery work and exclusive covers, such as the olive leaf-tanned aniline leather, make this design a unique experience both in looks and feel. An aesthetic pleasure that inspires us to new deeds.

Leather colours

silent rush modern classic



06E ebony leather



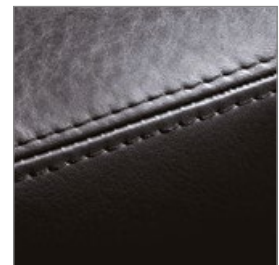
06K chestnut leather



06M bog oak leather



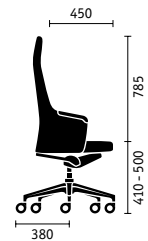
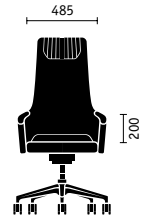
Craftsmanship. Perfect workmanship has a name – that of the Sedus member of staff whose signature guarantees the quality of their hand-made item of furniture.





A fixed place for style. And it's pretty comfortable.

Comfort on the highest level – for instance, thanks to the Similar mechanism that encourages dynamic sitting with the perfect sequence of movement of seat and backrest. At the same time, the backrest pressure can be adjusted to individual wishes. Then there is the height-adjustable lumbar support and the non-wearing Sedo Lift mechanism that facilitates a pleasant suspension regardless of the chosen sitting height.



Beneficial. Anyone who sits on *silent rush modern classic* instantly feels safe and comfortable. Courtesy of the optimum dimensions of the seat shell that surrounds the body.





on spot vero

The first business card you can sit on.

Sedus *on spot vero* is essential wherever a more sophisticated culture of discussion is preferred. In executive suites or elegant meeting rooms, this exclusive seating furniture is a business card that makes an impression. Elegant, elaborately stitched extra thick leather that completely covers the seat shell signals an upscale sense of style. There are also clever finishing details such as seams in contrasting colours or upholstery edges carefully reworked in the colours of the seams. There's no question that *on spot vero* is both a seating opportunity and – above all – a statement.

Leather colours seat shell *on spot vero*



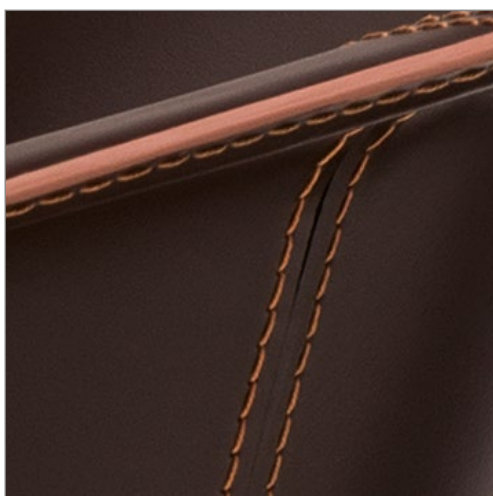
OSG black, thread grey



OGS grey, thread black



OBC dark brown, thread cognac



Accented. The upholstery edges take up the colour of the contrasting seams, which run in the directions best for seating comfort.

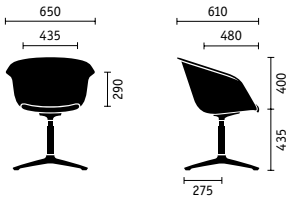
Stable. For *on spot vero* a swivel chair frame in six colours and a four-leg frame in beech or oak are available to choose from.



Everything revolves
around personal style here.



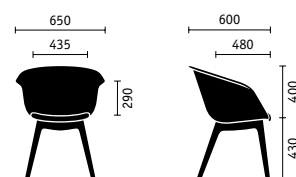
Appealing. The swivel chair version delights with the high-quality aluminium base that is also available with felt glides to protect the floor.



Sedus *on spot vero* not only looks good, but also offers the ultimate in seating comfort. This is thanks to a seat shell that follows a smooth, even line on the outside while providing noticeable ergonomics on the inside with a seat pan and lumbar support. Then there are the armrest wings with a wide surface that provide a high level of comfort even after hours of sitting.



Aesthetic. The four-leg version of *on spot vero* appeals with the natural wood frame that harmonises perfectly with the elegant leather.





Stable. Sedus *attention* is always an invitation to well-being and productivity: from the polished or powder coated die cast

aluminium legs with height adjustment to the slightly floating appearance of the work surface.

attention solid wood

As individual as you are.

A desk is not just for working on. It is also an unmissable indicator and clear proof of someone who appreciates personal style. Sedus *attention* sends a clear signal here. Its elegant design is one of lightness, radiates sophistication and speaks of excellent taste. The person who sits here knows what they want – and this claim is met in even the tiniest detail.

Woods

attention solid wood



V11 walnut



V01 barrel oak



Timeless. The design of *attention* harmonises beautifully with any styles that are notable for aesthetics and quality.



The solid wood top is a very special feature of Sedus *attention*. The choices are “barrel oak” and “steamed walnut”, which are produced from the wood of the tree trunks. As every tree’s growth is different, every table top is different too. A genuine, and at the same time beautiful and unique item.



DIN
ISO 50001
ISO 9001
ISO 14001



**MADE IN
GERMANY**



www.tuv.com
ID 00000 42152

Sustainability down to the last detail.

Sustainability and quality “Made in Germany” have been key company principles at Sedus for more than 50 years. Principles that Sedus’s *modern classics* edition also embodies, and which are reflected in the recycling-orientated product design, ecologically tested materials, resource- and energy-conscious manufacturing and on-going quality tests.

Thus, for instance, the leathers used for the production of *silent rush modern classic* are tanned with olive leaves. This eliminates the need for the olive producers to burn the leaves, which is so harmful to the environment. Furthermore, the energy-saving and environmentally friendly production of the steel and aluminium components are part of Sedus’s quality and sustainability philosophy.

More information is available at www.sedus.com




Sedus operates globally in accordance with the principles of the UN Global Compact on human rights, labour standards, environmental protection and fighting corruption.

Never far away. Highest quality and short transport routes. The leathers used are obtained primarily from Southern Germany and Austria.

Natural. The leathers are treated with a sustainable tannin that is obtained exclusively from olive leaves.

Glossy. Perfect chrome finishes from an electroplating workshop that includes a treatment plant that removes the residues from the water.

The background of the entire page is a close-up, vertical view of a wood grain. The grain is dark brown with prominent, wavy, and swirling patterns, characteristic of a species like oak or walnut. The lighting is soft, highlighting the texture and natural imperfections of the wood, such as knots and grain variations.

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www.sedus.com