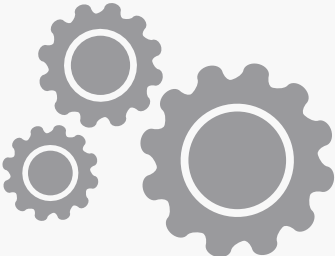
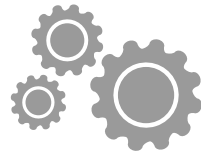

place 2.5

MORE EFFICIENT WORKING

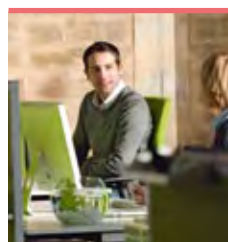
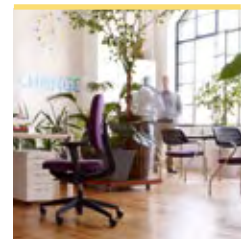


place 2.5



MORE EFFICIENT WORKING

— Welcome to Place 2.5 –
— the new office culture
— of productive well-being.



Place 2.5 represents office worlds which offer the same stimulating qualities as those places where people enjoy a real sense of well-being. Worlds which encourage staff to work together and develop outstanding ideas. According to Fraunhofer studies, this can increase office productivity by up to 36 percent. Sedus has developed this forward-looking concept with continuous development plans in mind. Why? Because Sedus is committed to making office work a profitable experience at all times for the well-being of both companies and staff. For more information, ideas and an inspirational magazine, visit the forum at www.place2point5.com



TOM SAWYER is the classic example of the rascal, and Mark Twain delighted his readers all around the world with him. In one of his adventures, Tom is given the unwelcome chore of painting a seemingly never-ending fence. But Tom would not be Tom if he didn't have a plan. By convincing his friends that it is indeed a great and rare honour to be entrusted with such a responsible task, he motivates his friends to do the job for him. What's more, the boys are so grateful that they shower Tom in gifts. At the end of the day, the fence has been given not two but three coats and everyone is satisfied. So what can we learn from this? That productivity has a lot to do with motivation. And that thinking about efficiency can be an extremely creative process.



002 Introduction

008 Homo officinus

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»»»» **HOMO OFFICINUS** Knowing what today's knowledge workers want is the way to obtain and keep the best staff.

»»»» **OFFICE WORLDS** Offices are changing; rigid structures belong to the past, the future is modular, flexible and open.

»»»» **WORKPLACE** The "workshops" for know-how and ideas need to be equipped to perfection.

»»»» **EFFICIENCY** Staff productivity is not a question of square metres per workstation but of work culture.



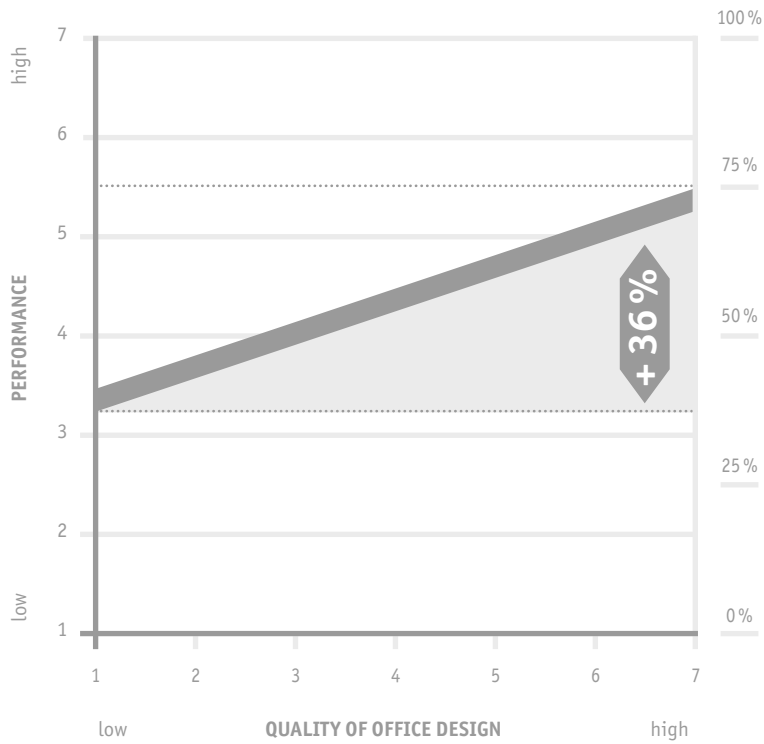
Creating an environment in which people can develop their full potential.

Sedus develops holistic solutions for greater productivity and efficiency in the office - for the benefit of companies and their employees.

Offices today are far removed from the gloomy rooms of the past, in which legions of clerks with scratching pens copied columns of figures and typed out business letters. State-of-the-art information and communication technology is now the standard, linking up companies in any location with the rest of the world. Yet, even in this hi-tech setting, more than ever before the most important factor influencing productivity is the employee. The modern innovation-driven economy needs high-performing and committed knowledge workers who are able to create added value with their ideas. But what do employees

need in order to work productively, creatively and with motivation? This is the central issue when thinking today about office efficiency. The experts at Sedus take a holistic approach to finding the right answers.

As an all-round supplier, Sedus offers intelligent concepts, tailored product solutions and comprehensive support for the planning and implementation of office worlds which serve to enhance efficiency.



36 percent more productivity.
 Staff productivity has been shown to increase in line with the design quality of the offices in which they work.

Source: Fraunhofer IA0, IAT University of Stuttgart

Homo officinus¹

— The battle for talent

— Office people

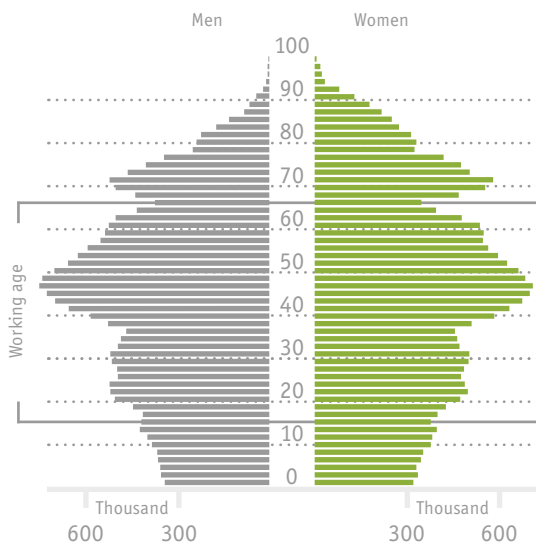
— Wish lists

¹ *The evolution of work has turned office workers into a widespread species which, given the right habitat, is capable of top performance.*

» When it comes to staff, the offices of the world have an insatiable appetite. All around the world the proportion of people working in offices is growing; in developed industrial nations, they already represent the largest sector of the labour force. But this human resource is becoming increasingly scarce. As a result of demographic changes, there will soon be significantly fewer people of working age; the job market looks set to become the employee market. In some regions of the world, much sought-after high-flyers are already in short supply, so finding and keeping suitable employees is becoming a question of vital importance for companies. To attract the best staff means recognising their needs and wishes, and offering attractive working conditions.

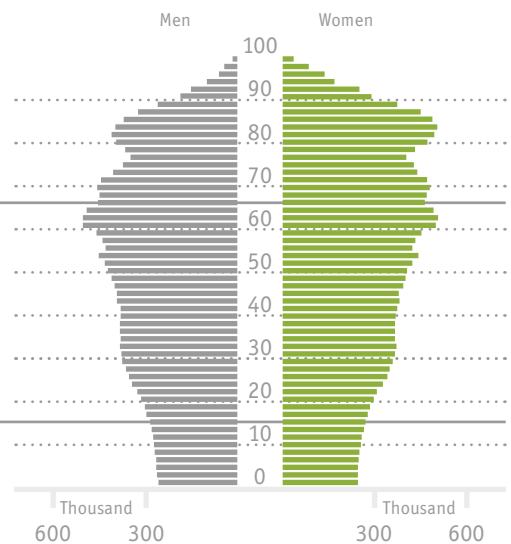
All set for the international battle for talent?

Job-seekers still apply to companies – but in a few years the tables will have turned. Demographic change is one of the biggest challenges faced by the developed industrial nations of Europe. Whilst there are country-specific differences, there is nevertheless a clear overall trend: society is ageing all the time. Birth rates are falling, so the number of people of working age on the labour market is also steadily decreasing. Some regions are already feeling the effects of a shortage of specialist workers. The ability to attract and retain good employees will become a question of survival for companies. And the competition for the *crème de la crème* knows no limits.



Age structure today. The baby boomers themselves did not have many children

and are now starting to retire.

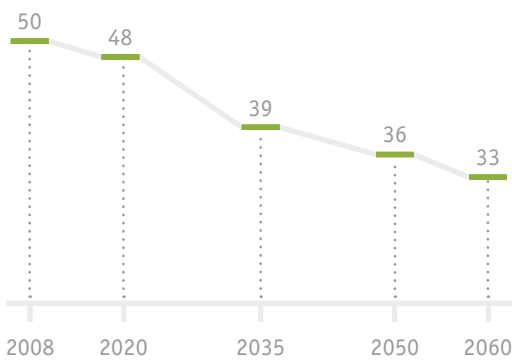


Age structure 2050. The original population pyramid has become a top-heavy

mushroom with only a small base of young people.

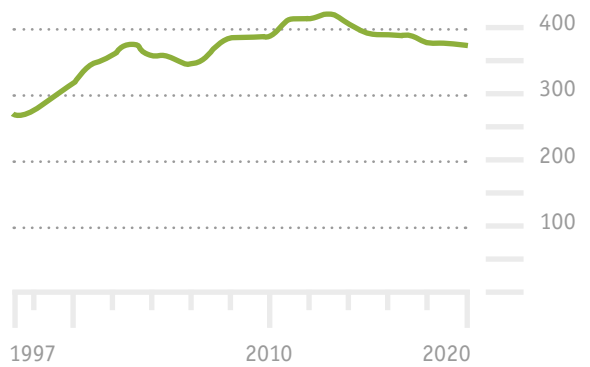


People in employment in millions %



Declining labour force. The number of available employees is falling rapidly.

University entrants in thousands



Forecast of student numbers. The much sought-after next academic generation for our knowledge-based economy will become scarcer in the near future.

Source of graphs: German Federal Statistical Office

Homo officinus in the third millennium.

Today the office is at the heart of economic success. Even in production companies, around 60 percent of added value is generated at office workplaces, according to data from "buero-forum". Reason enough to consider people in offices more closely.



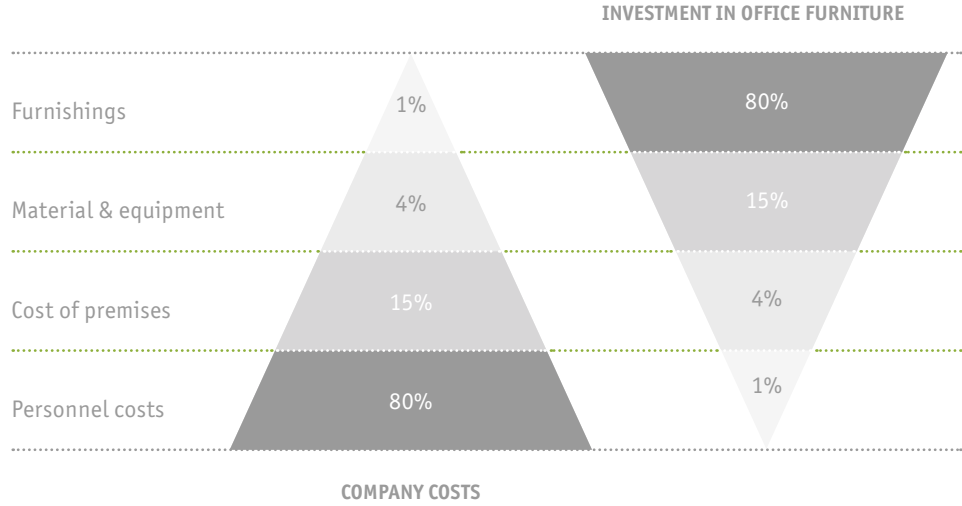
Office people...

- ... work to rule if they are not offered the conditions they need to be motivated and committed.
- ... suffer from stress and back pain and are frequently absent if an environment is not created in which they can stay fit and healthy.
- ... can, as a resource which is becoming increasingly scarce, choose their workplace and also make greater demands.
- ... are more mobile and flexible than ever before and change employer when they no longer have a sense of well-being.
- ... are becoming older, yet their experience is a plus for companies if the workplace takes account of their needs.
- ... have an untapped efficiency potential of up to 36%, but need to be given the opportunity to exploit this potential.

Just these brief points show where companies aiming to make the most out of their offices need to take action.

Cost factors.

Office workers are the most expensive of all operating costs. That's why investments aimed at enhancing their efficiency make greater economic sense than attempts to cut furnishing costs.



Engagement Index.

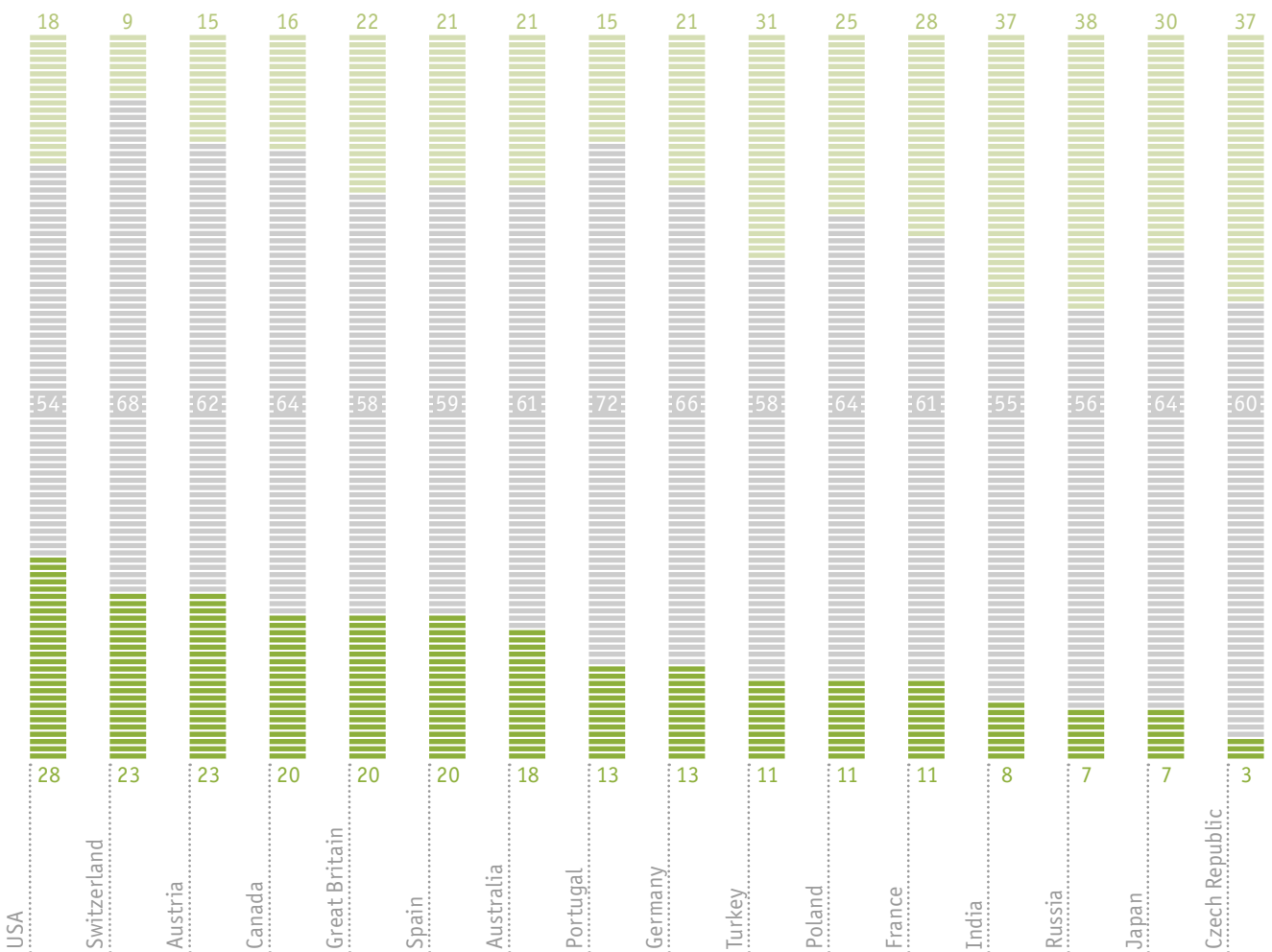
Employees with a high emotional commitment to their company are more motivated,

loyal and productive. At best, the others work to rule, are more frequently absent and cause significant

losses for companies and the economy.

- High emotional commitment of employees in %
- Low emotional commitment of employees in %
- No emotional commitment of employees in %

Source: Gallup study, Engagement Index international 2010



Work culture in transition.

According to an occupational health research project, staff creativity can be effectively enhanced with the right working conditions. On the basis of this data, autonomy, diversity of demands, team spirit, cooperation and communication are key factors. It is interesting that these aspects are closely aligned to the wishes of the next generation of career starters who, in the coming years, will represent half of all employees. "Generation Y" and "Digital Natives" are the most common of many terms for those born after 1980. They are self-confident, performance-oriented and demanding, with very specific ideas of the work culture in which they wish to live. Salary is important, but ahead of this they rank fun at work, communication and cooperation with others, a variety of tasks, lots of responsibility and a sense of well-being at work. These requirements make fundamental demands on the design of office workplaces.

1



2



1

The ideal workplace for Generation Y has windows and daylight.*

2

Positive open space: the young generation sets store by an open, communicative workplace.*

3

For the majority a fixed desk which is not shared with anybody is fundamental.**

4

The desired office size is between 8 m² and 12 m².**

5

Flexible hours and mobile working are also ranked as important.**

* Source: DEGW study Recruiting the Next Generation

** Source: "Oxygenz: Generation Y and the Workplace" by Johnson Controls



7



Image of slide: Google

7

The workplace is also seen as a place for living; a stimulating emotional atmosphere is important.**

6

Using the latest technology is the main prerequisite for productivity – a view expressed around the world.**

6



5



4



3



Office worlds²

— Scope

— Spectrum

— Flexibility

² *Modern offices essentially have one thing in common: unrivalled diversity.*

» It all started with the scriptorium in the Christian monasteries of the Middle Ages. Diligent monks copied the holy texts long before the discovery of printing. They had to make do with a simple standing desk, goose quill and ink. Later, in the offices of merchants and traders, the focus was on secular business books, but the working conditions were virtually unchanged. It was not until the 19th century that the office as we essentially know it today was developed: with desks, chairs and cabinets. Parallel with industrialisation, offices also underwent a process of rationalisation: open-plan offices were designed to make work flow like an “assembly line”, while individual offices became a privilege. The growing importance of team-oriented knowledge working over the past years has resulted in a decisive change to office culture. The office concepts of the future are more diverse, flexible and aligned to human needs – and, as such, more efficient than ever before.



Sedus temptation twin and temptation storage can be used in a variety of ways to suit the job in hand.



Office spaces are opportunities.

Office planning must ensure that staff can work productively. A truism? Alas, no. According to European studies, the majority of office workers still have to work in conditions which inhibit their productivity and make them dissatisfied. This must and indeed can be changed. Length by width by height of a space – this just gives you the framework which can be filled in any manner of ways. Anything is possible; the right choice is what best meets the needs of the company and its tasks. And, of course, the people who perform these tasks.



The brochure “Better Communication” is available from www.sedus.de and specialist dealers.

Power napping. Contemporary office planning must take a new approach and offer opportunities for recreation at the workplace.

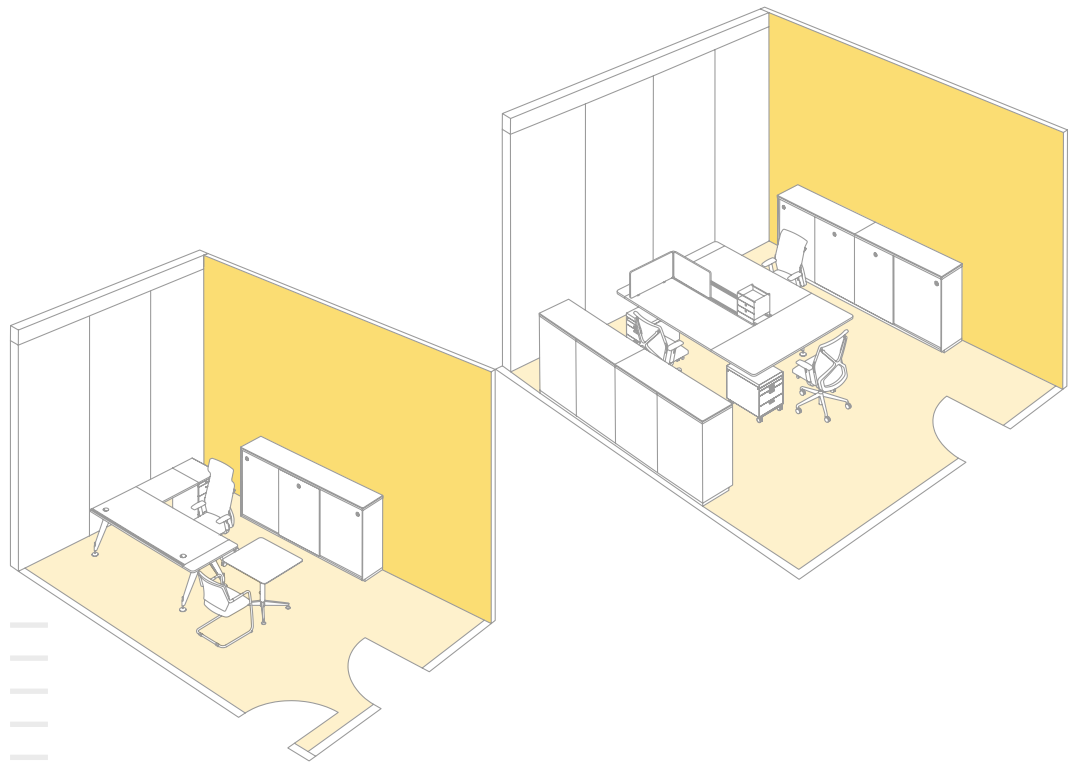


A proven classic: Individual and cellular offices.



Executive office.

For executives, large impressive individual offices designed to promote communication are still essential.



— Rows of small, self-contained office units along
— a corridor: this is one of the oldest of all office
— concepts. The basic idea was developed in the
— 16th century in the “uffizi” in Florence. They
— are particularly suited as individual offices, for
— example for executives and staff whose jobs
— demand great concentration at all times or a high
— degree of confidentiality. They also make sense if
— two or three employees work in close cooperation

and have to deputise for each other. Cellular
offices are commonplace, yet their efficiency is
being increasingly questioned. These structures
require a relatively large amount of space, and
their rigid design is often no longer able to meet
the needs of modern team-oriented companies in
terms of flexibility and communication.

Openness as the key: the open space office.



Team spirit. Well-designed open space landscapes encourage intensive communication and a strong team ethic.

Generously-sized office designs without fixed walls can accommodate a wide range of work-places, while offering maximum flexibility and particularly economic use of space. That's why they have been used for over 60 years, especially in Anglo-Saxon countries. The lack-lustre "office factories" of the past were anything but popular amongst staff, and are still a reason today for reservations about open-plan designs. Yet

contemporary open space concepts are far removed from those earlier models. Today, the focus is on the undeniable advantages of open office structures for team-oriented work and the shared development of ideas. In addition to functionality, these structures require high standards of furnishing.

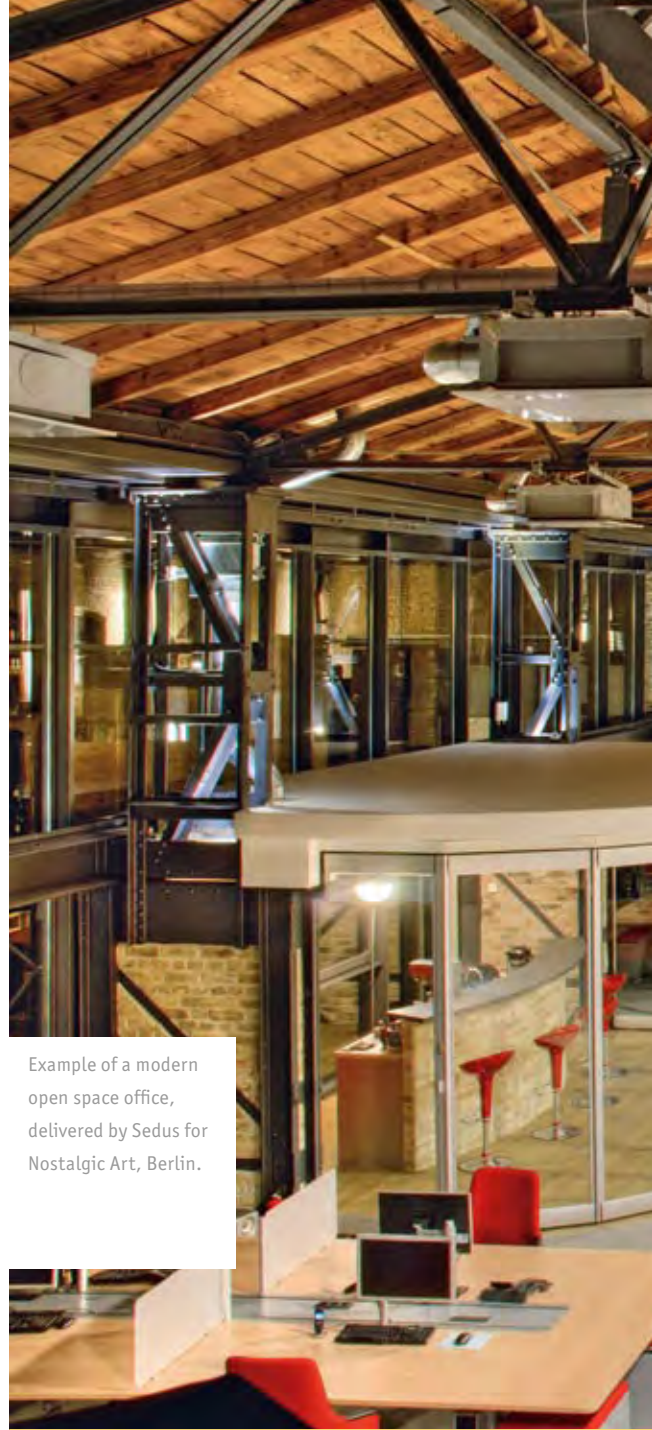


Mobile. In non-territorial offices, a fixed workstation for every member of staff is no longer necessary. Instead, mobile caddies on castors can be used for personal documentation.



Space for collective intelligence.

Web 2.0 with its user networks, knowledge and exchange platforms shows how much creativity can be unleashed when groups of motivated people come together and work jointly on a problem. In a manner of speaking, open space offices are the equivalent of this at office organisation level. No other office design is as conducive to communication and cooperation. This explains their growing popularity amongst companies and also among younger employees. To ensure that the advantages of open space layout are fully utilised, the very highest standards should be set for space planning, ergonomics and working atmosphere.



Example of a modern open space office, delivered by Sedus for Nostalgic Art, Berlin.

Openness. Open spaces provide the ideal foundations for cooperative team work and, if necessary, can be reconfigured with minimal effort.

Networking. Intelligent power and data networks are important tools for effective human networking.

Communication. Direct, spontaneous and informal communication amongst staff takes place more frequently, effectively and efficiently in open space layouts than in cellular offices.

Working at benches. With the system bench, teams sit together at one desk; this encourages the exchange of ideas and joint problem-solving.

Zoning. Multifunctional storage units, screens and lounge furniture are ideal for the flexible division of space without fixed walls.

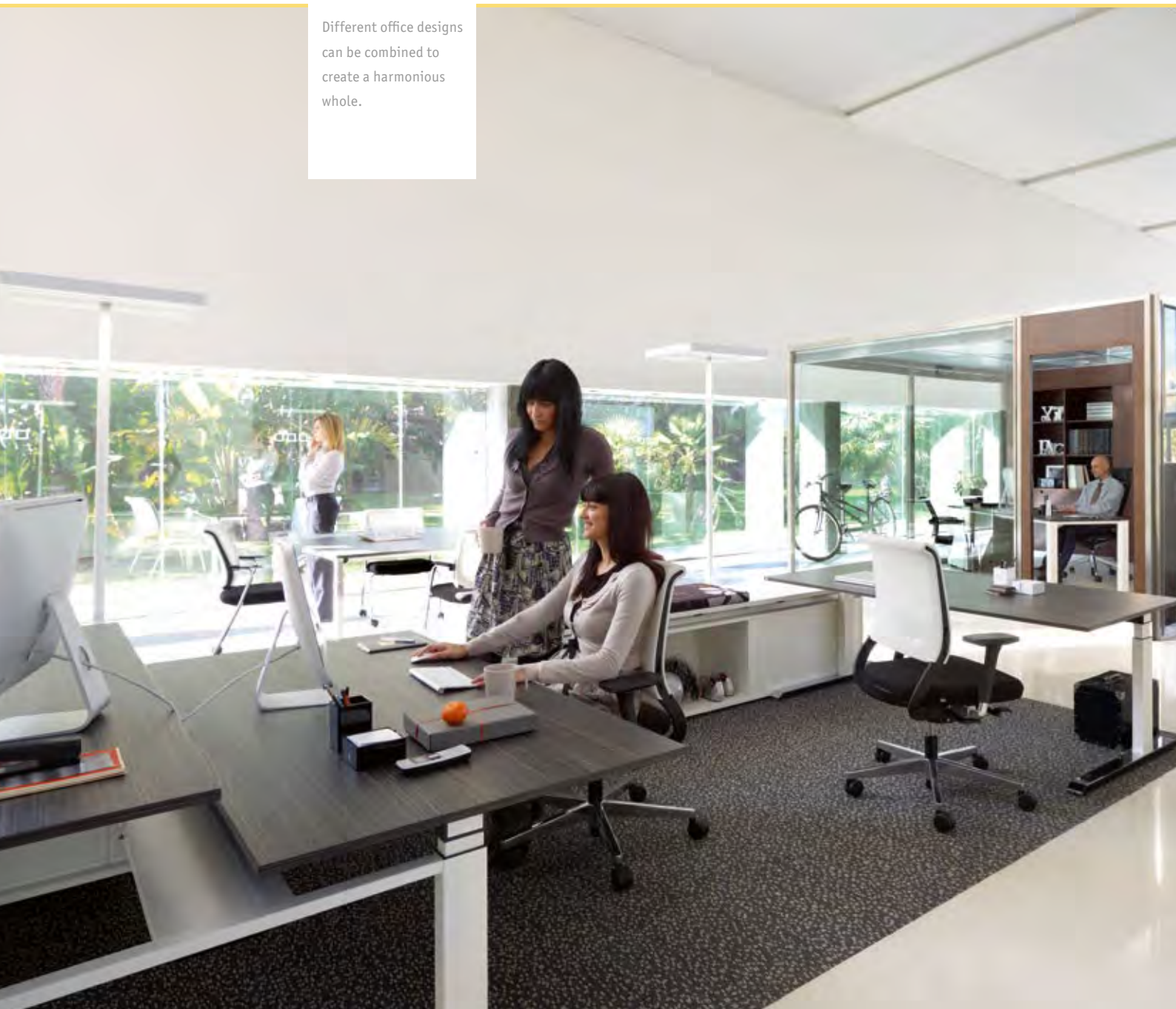


Meeting. Seat pedestals at the workstation, cabinets and counters at standing height, and also breakout areas are ideal for quick consultations, as an alternative to special meeting rooms.

Central area. Breakout areas and centrally-used functional areas are located away from desks to avoid distraction. This also creates more dynamism in day-to-day office life.

Retreat. Enclosed areas must be available for work phases which require greater concentration or confidential phone calls.

Different office designs can be combined to create a harmonious whole.



The future belongs to the patchwork office.



The notion of an ideal, “perfect” office for everything and everyone is utopian. Every office concept has its advantages, but every company is different, and even within the same company, requirements and approaches to work can differ greatly. That’s why an intelligent mix of office types is so important; a mix which comprises open communicative zones and quiet areas for retreat, depending on the tasks in hand. Such customised office landscapes, which provide employees with ideal support for their various tasks and are quick and easy to reconfigure as needed, are going to gain ever more importance. With the right modules and furniture systems for flexible office planning, these demands can be easily satisfied.

Workplace³

— Principles

— Solutions


— Diversity

³ *For modern knowledge workers, the working horizon goes far beyond the edge of the desk.*

» Hercule Poirot, the quirky yet brilliant detective created by Agatha Christie was incredibly proud of them and, indeed, made them into a catch-phrase – the “little grey cells”. They enable people to analyse problems logically and to find creative new solutions. Precisely those tasks which, today, are all-important for corporate success. Employers should thus do everything in their power to enable the staff in their offices to get the best possible results from their little grey cells. This starts with providing optimal conditions at the workplace. To this end, Sedus offers sophisticated office furniture systems, multifunctional storage space solutions and efficient modules for the various working and communication demands of the office.

The ideal workplace is multifaceted.

The focal point of office working has always been the desk. Irrespective of office layout and organisation, it serves to define the personal working space. In executive offices it represents the centre of power; in flexible, mobile structures it remains the personal reference point; and even in non-territorial offices, desks are the most important constant in the room. The demands in terms of quality and functionality are accordingly high. With an extensive range of desks for ergonomically optimised workplaces and every conceivable office type, Sedus exceeds these demands. Complemented with flexible storage systems and modules for the interior design and the diverse communication requirements of modern office working. This includes perfect integration of power connections and media technology. To this end, Sedus offers a manufacturer-independent overview of the current technologies in order to devise solutions which are precisely tailored to customers' needs.



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More detailed information can be found in the product brochures, which can be ordered from www.sedus.com and are also available from specialist dealers.



temptation four

Sedus quality with outstanding value for money.

This versatile desk system combines attractive design with intelligent technology. For the first time, the latest specifications from the European draft standard for office desking have been taken on board. The elegant, slightly bevelled external cross-rail frame is particularly striking. The desk has a graceful appearance and yet is extremely sturdy and also ensures maximum leg room.

» Award: red dot Design Award 2009
honourable mention



temptation prime

An office of distinction
with executive qualities.

As a high-quality addition to the Sedus temptation product family, temptation prime offers elegant desks and team tables for executive workplaces. A special feature is the solid square legs, which are available in a variety of materials, including highly polished chrome. The lightweight appearance of the desktop and system cross-rail is emphasised by a shadow gap.



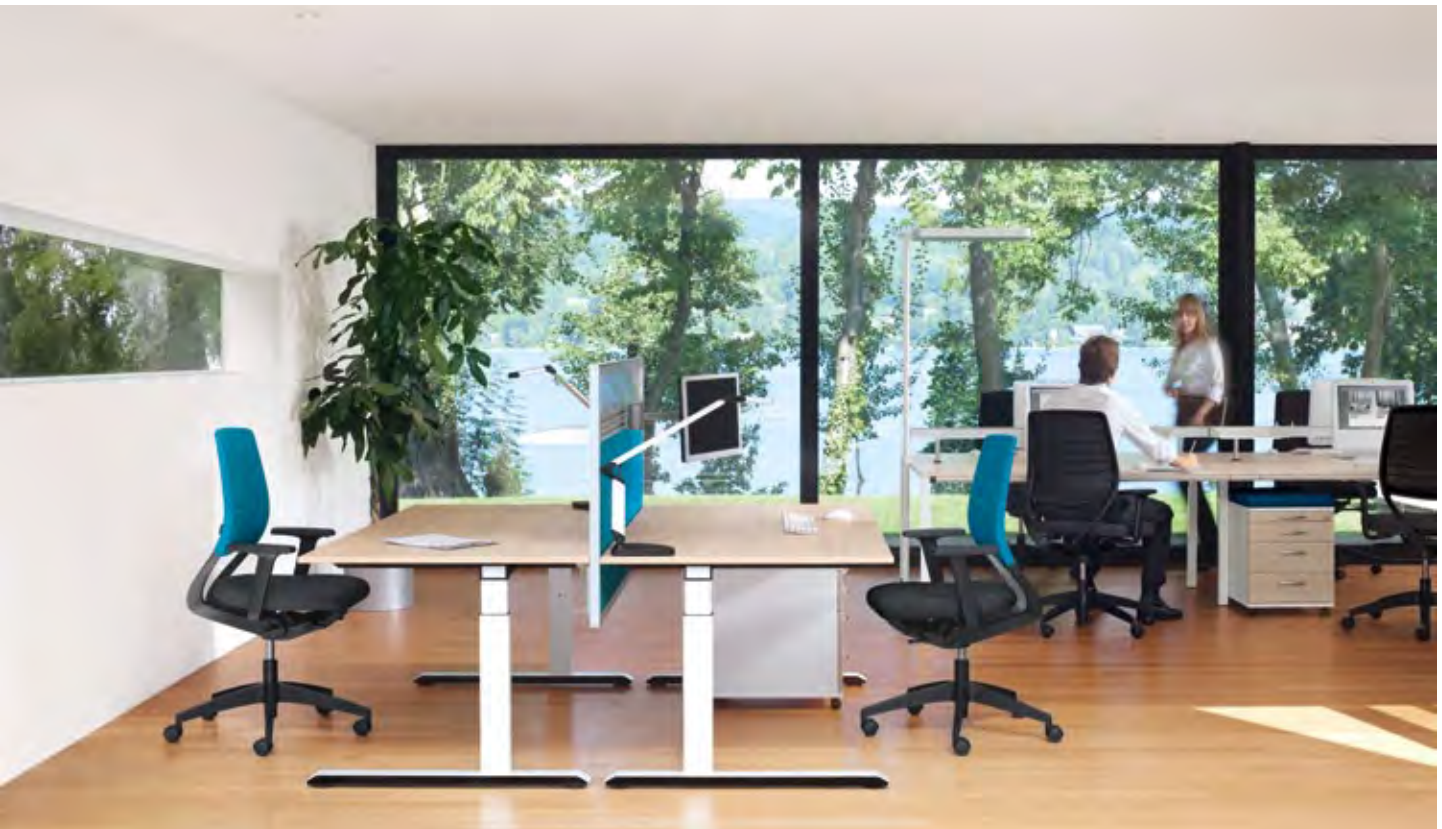
temptation c

Functionality and ergonomics at their very best.

This versatile desk with C-frame is ideal for dynamic working with alternating postures, which is kind on the back. Four different height adjustment options are available; from mechanical to motorised, with a generous adjustment range of 650 up to 1250 mm. The desking range offers many variants for every conceivable workplace configuration. What's more, all 4-leg desks from the Sedus temptation product family can be freely combined.

» Award: Healthy Back Campaign 2009
quality seal for temptation c with
electric height adjustment.





All neat and tidy.
Connecting your office equipment is quick and easy – the cables simply disappear into the elegant E-Box.

temptation twin

Efficient unit for individualists.

Thanks to their appearance and use of space, the temptation twin double workstations create a clean-cut, linear configuration. They can be arranged to form a bench of any size or in a spine structure, and can be combined with all desks from the Sedus temptation range. The worktop heights are independently adjustable. A unique new wiring concept makes for uncomplicated cable solutions, even in office spaces without a raised floor.

» Award: Healthy Back Campaign 2010
quality seal for temptation twin with
electric height adjustment.



temptation storage

Storage space has never been this intelligent.

The multifunctional modules are designed to complement the temptation twin desking range, and provide generous personal storage space. At the same time, they help to structure office space when configuring group and bench workstations, and are also central to power and data networking. Cables are fed through storage elements, level with the cable ducts in the desk frame, which allows any number of workstations to be connected without any problem.



Connection. Integrated sockets provide access to power and data networks right next to the workstation. Lighting

systems can also be combined with temptation storage.



invitation

Perfect for creative team players.

This system bench specifically fosters communication and creativity, stimulates the exchange of ideas and also enhances the emotional aspects of team work. With the numerous module elements, table systems of any size can be configured - in single or double width, for one-sided or two-sided use, as a group workstation or for meetings. And Sedus invitation also impresses as a striking single desk.

» Award:
red dot Design Award 2006





Innovative. The storage shelf in the centre of the generously dimensioned table landscape can be used in a multitude of ways.



Multitasking. Screens for visual and acoustic privacy, monitor swivel arms, task lights and much more can all be fitted.



Wired up. The central rail also acts as a cable channel to supply the accessories.

relations

Inspired design
which inspires.

The desking range is ideal for furnishing all manner of offices as well as conference, seminar and team rooms. The sloping legs, which allow height adjustment without the need for tools, make this range stand out from the crowd. Desktops in a range of depths and shapes permit countless configurations and are, of course, optimally designed for accommodating the power supply to your equipment. There are also handy folding tables on castors, which can be stacked to save space, plus matching storage units and pedestal ranges.

» Award:
red dot Design Award 2007 winner





ambition

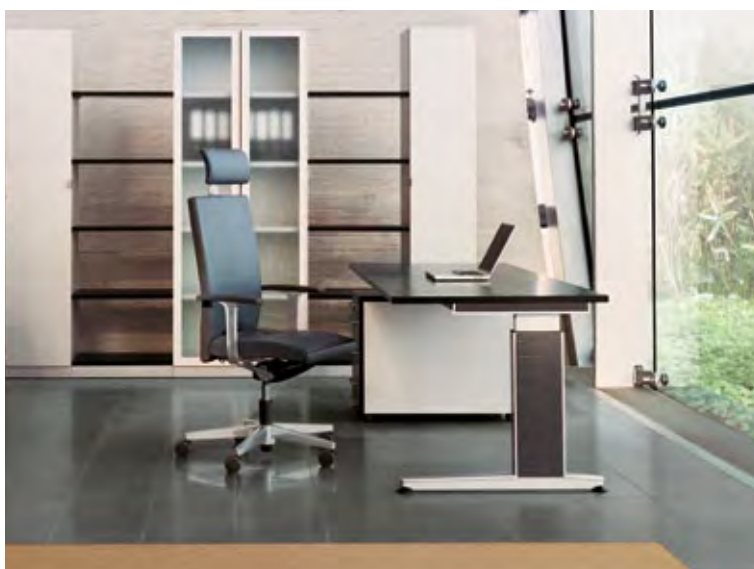
Clear lines, outstanding performance,
unlimited possibilities.

This furniture system is ideal for the professional configuration of every conceivable type of office – from single workstations to group and combi offices, or even the boardroom. The sturdy desking range is based on a beam system. Together with four different leg frame designs and a wide range of desktop formats with laminate and real wood finishes, plus technical adapter solutions, it will meet all your functional and style needs.





Versatile. The continuous system beam of the ambition series offers a very wide range of options for configuration extensions and for the connection of accessories.



grand slam

A place for everything
and everything in its place.

The intelligent storage range offers unlimited function and design options to satisfy every demand and style, from managerial to open-plan offices. With cabinets, credenzas, open shelving and add-on modules such as the swing-out communication element, which forms a versatile meeting table. The elements also serve to structure office space. And the effective sound absorption provided by front and rear panels has a calming effect on the office.





Noise protection. With a range of acoustic fronts and sound-absorbing rear panels, the storage units cut background noise and reduce reverberation.



Practical. Flexibly combined accessories keep everything tidy and also act as decorative highlights.

Pedestals

Space must be well organised.

The comprehensive and versatile pedestal range from Sedus helps to optimise work processes and make them more efficient. As well as keeping your desk tidy, desk-height pedestals enlarge the work surface. Mobile pedestals with cushions are a storage space and seat in one. Handy mobile caddies encourage dynamic sit/stand working. Tall pedestals also act as space dividers with visual and/or acoustic protection. Furthermore, they make the ideal place for stand-up meetings.



Flexible. Tall caddies are not only practical, offering large amounts of storage space, but can also be used as standing tables.





Diversity. The desk-height and under-desk pedestals are available in various heights and with numerous features and designs.

temptation high desk with integrated media panel for efficient project work.



Sedus sofa for confidential discussions, relaxed team meetings, and for taking an occasional time out.



temptation high desk and sofa.

Open to fruitful cooperation.

Office working has changed greatly in recent years. In the past, office workers spent most of their time at their desk and only got up for occasional meetings. Today the offices in knowledge-based companies are far more dynamic. Staff have to cooperate more closely, in fixed and temporary teams. They have to work in multiple locations and meet with others on a regular basis. The "open space" approach is becoming increasingly popular – this is a far cry from the unpopular open plan offices of the past. For the creation of motivational office landscapes, Sedus offers an intelligent range of modules which can be flexibly combined to meet every need. And not just for open spaces!



Meeting point.

Ideal for brief stand-up meetings: Sedus high desk without media panel.



Network connection.

In the high desk with media panel, the power and data cables are integrated in the desktop.



Stimulating.

The best ideas often emerge in an environment where people feel at ease.



Screening.

The Sedus visall elements offer privacy and prevent distraction in open office layouts. The opening angle can be set individually.

Individuality requires choice.

The office is not just a place of work; it is also the company's visiting card, a tangible expression of corporate culture, both internally and externally. Alongside functionality, design qualities also play a major role. That's why Sedus offers a wide

choice of materials, finishes and colours as standard. To provide every company with a wide range of options for realising its particular vision of the perfect office.

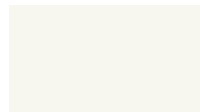
Frames/leg panels



09 Anthracite metallic



119 White aluminium



120 White



233 Matt aluminium



110 Polished aluminium



236 Chromed

Tambour fronts

- 02 Arctic white
- A14 Pure white
- 26 Ash anthracite
- 231 White aluminium matt
- 232 White aluminium
- K70 Graphite black

Painted fronts



R10 Green painted



R11 Red painted



R12 Orange painted

Glass fronts

- P10/03 Arctic white
- P13 White aluminium
- P14 Pure white

Metal screen/modesty panel



09 Anthracite metallic



119 White aluminium



120 White

Acoustic fronts

- S14 Pure white
- S58 Arctic white
- S68 White aluminium

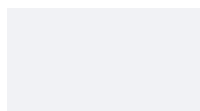
Plexiglas screen/modesty panel



11 Blue



122 Kiwi



105 Translucent white

Design fronts

- 04 Line
- 05 Ellipse

Real wood veneers



H11 Maple natural



E41 Ash natural



E10 Ash white



E46 Ash light grey



E45 Ash black



F31 Cherry natural



G11 Peartree natural



D12 Walnut natural



D11 Walnut dark



C17 Oak wenge varnish



C11 Oak natural



B26 Beech natural



B21 Beech mid brown



B23 Beech walnut varnish

Laminates



K69 Acacia



203 Maple



103 Beech



K72 Olive



K66 Walnut



K65 Zebrano



K71 Ebony



26 Ash anthracite



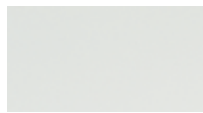
A16 Dark grey



K70 Graphite black



232 White aluminium



02 Arctic white



A14 Pure white

HDF table tops (13 mm)



02 Arctic white



A14 Pure white

Compact table tops (12 mm)



T58 Arctic white



T14 Pure white



Table edge Black

Linoleum



L20 Black



L21 Grey

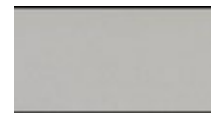
ABS edging with multiplex look and bicolour



11 Beech



13 Grey



14 Silver/Black

Plinth/sled leg



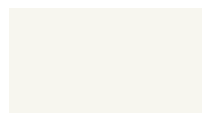
09 Anthracite metallic



24 Black



119 White aluminium



120 White

Efficiency⁴

Dynamic office

Personal workstation

Well-being factors

Planning and consultation

⁴ *The goal of modern office planning is to optimise human efficiency, not space efficiency.*

» Office workers and egg-laying hens have one thing in common: the heated discussion as to how much space they should be given. Space is an expensive item on company balance sheets. For this reason, space efficiency is one of the most closely considered issues when it comes to office planning. According to pan-European surveys conducted by the company Cushman & Wakefield, office space has been continually reduced over the past years. At present, 12.4 m² is available per workstation, as an average in Europe. Yet by focusing solely on space, one loses sight of the more important questions. After all, it is not the space itself that is efficient, but rather the people in offices, who must be able to perform their duties efficiently. To this end, factors which cannot be measured with a tape measure or calculated using tried and tested formulas need to be taken into account.

Space optimisation reappraised.

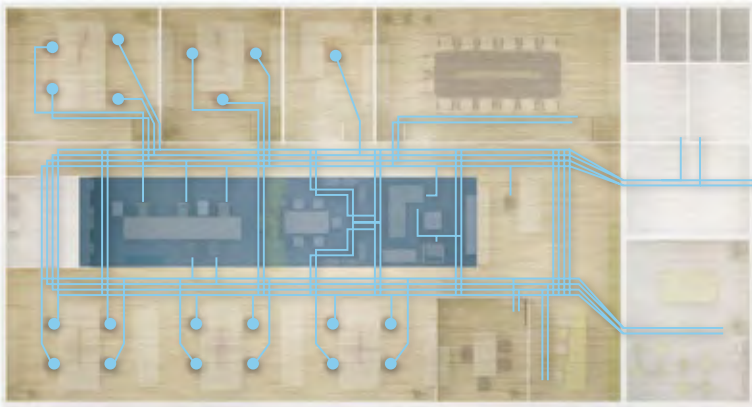
How much office space do we need in order to enjoy our work and achieve good results? There are plenty of DIN standards and EU regulations designed to calculate space requirements per employee, but these can only help to a certain extent. After all, this is more a question of quality and not quantity. Modern space planning must take a fresh approach. In contemporary combi offices, which are increasingly shaping office organisation, many zones are designed for joint usage. With the realisation that remaining seated all day in the office is bad for your health, office layouts are being increasingly structured to get people moving. "My desk is my castle" is old news. To photocopy, get a print-out or take a short break means leaving your desk. Today's office workers utilise much more than the space at and around their own workstation, which ultimately must be taken into account when calculating space requirements. As such, there is indeed a degree of similarity between the modern office and the poultry farms of bygone days. Cock and hens would roam freely around the farm and enjoyed a far better quality of life compared to their "space-optimised" successors.



Combi office.

Individual offices and shared-use zones, open space areas, conference rooms, breakout and functional areas can all be flexibly configured.





- Workplaces (open space / cellular offices / individual offices)
- Central area and desk sharing
- Convergence points such as the technical room, toilet and kitchen
- Walkways
- Fixed workplaces

Movement. Photo-copiers and printers, meeting and breakout areas are located away from the personal workplace and form heavily frequented convergence points for all staff.

Coming together. The dynamic office specifically provokes chance meetings and opportunities to communicate in order to exchange knowledge within the company.



I am my desk.

Jane Austin wrote her world-famous books at a tiny side table. Sigmund Freud's desk was full of antique statuettes. Charles Darwin worked sitting in a high leather armchair with a writing board on his knees. This all goes to show that the workplace is a very personal matter. Of course, in modern offices the structures are essentially already in place. Nevertheless, surveys have

shown that staff want to be able to customise their workplace. Intelligent storage options and optional components offer welcome scope and, at the same, promote efficient self-organisation.

Are you sitting comfortably? An ergonomically perfect office chair which helps to protect the back and also aids dynamic sitting is a must at every workstation.

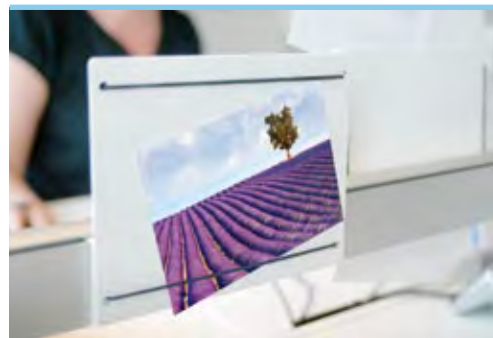


Detailed information on ergonomics can be found in the brochure "Healthier sitting".



Efficiently organised.

All the necessary tools must be located within easy reach in the individual working environment; storage space should be available for everything else.



Third level. The desk should offer a storage level which can be equipped to suit personal requirements, thus freeing up space on the desk itself.

Productive well-being in the office.

Mankind is not a machine but an emotional being. This is why Sedus has developed the concept Place 2.5. The basis for this holistic approach is an internationally recognised sociological model which essentially divides man's world into three places: The so-called "first place" is the home. The "second place" is our work. And the third place is where we enjoy ourselves and recharge our batteries – and often have our best ideas.

Place 2.5 is thus an office which has the same stimulating quality as third places, but in the work setting. Employees who enjoy a sense of well-being benefit from this. As do the companies, since office productivity increases.

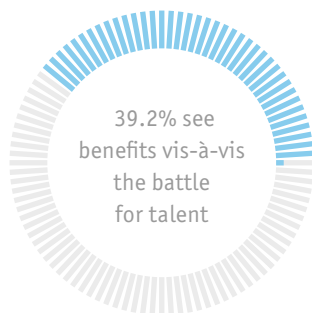
Stimulate. Staff are creative where they feel at ease – for 93.6% that is not the workplace.

Source: www.iqudo.com



Attract employees. 39.2% of the companies asked believe that office design is a persuasive factor in recruiting new employees.

Source: buero-forum



Motivate employees. 89.8% of employees are more satisfied if their company has invested in office design.

Source: buero-forum



Detailed information on the Place 2.5 concept: www.place2point5.com

Place 2.5 provides first-class functional, visual and tactile quality for an attractive office.





Sedus mooia offers sound-absorbing customised screens, wall pictures and overhead sails.

Noise-free areas with a great climate.

Numerous studies have shown that noise and poor air quality in the office act as stress factors, are harmful to health and impair work performance. Conversely, this means there is enormous potential for greater efficiency.

To achieve an acoustically pleasant environment means minimising unwelcome noise from office equipment and ventilation systems. Furthermore, noise reflection in the office also needs to be reduced. In addition to structural measures, office furniture with acoustically effective finishes is a great help. Flexibly configurable screens and storage units will deflect and interrupt sound waves.



The advantages of interior greenery are applied consistently by Sedus in its office planning.



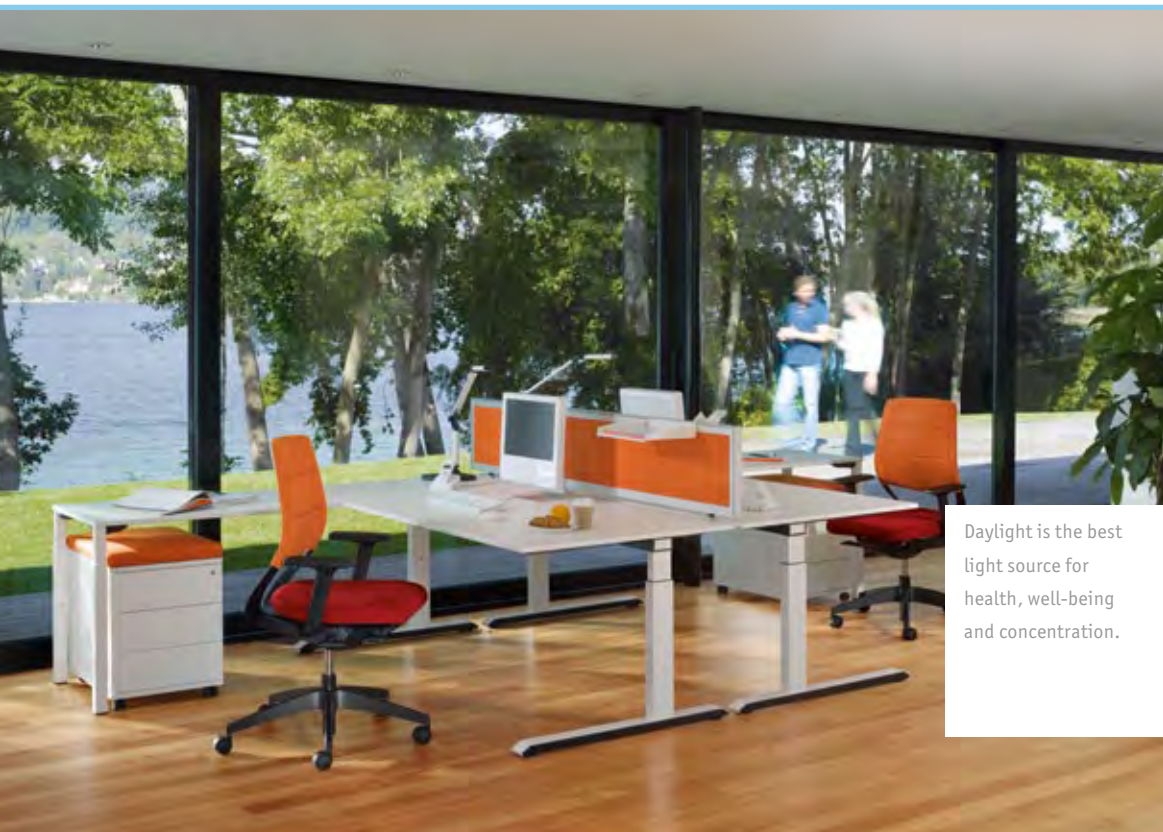
Draught-free fresh air, mild temperatures and healthy humidity are, in principle, issues associated with architecture and building services, but office furnishings can play a role here too. Plants are proven all-rounders in terms of creating a sense of well-being in the office, and they are only a small investment. They absorb pollutants, disperse sound waves, improve the air, increase humidity, enhance the individual's sense of well-being, reduce stress, improve people's mood, and can also be used to structure an office.

Aromas. The way we feel is greatly influenced by the aromas around us; the targeted use of aromas in the office can produce a positive, creative atmosphere.

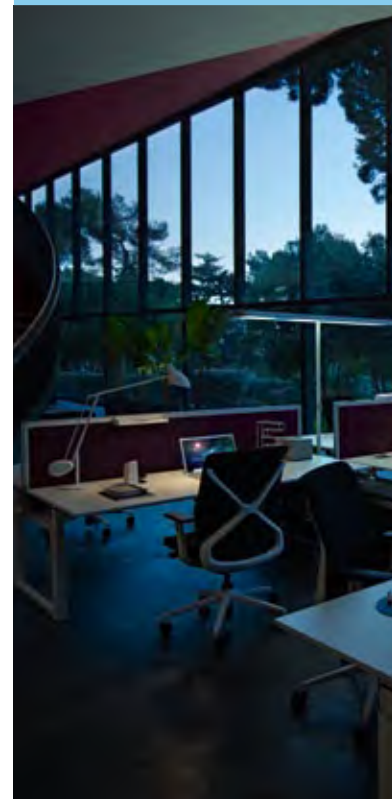


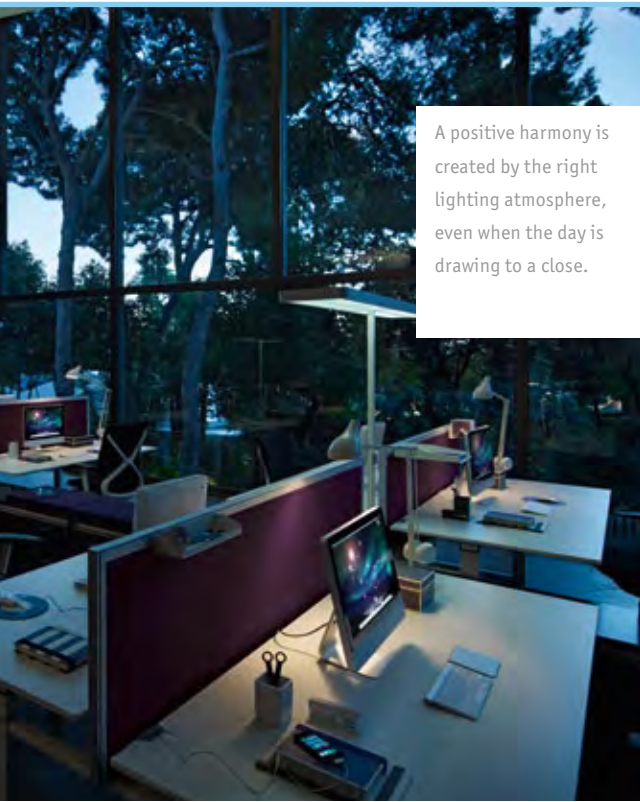
The best conditions for bright minds.

Light and colour are top motivating factors in the office. The ideal is a well-planned mix of artificial light and daylight, of indirect room lighting and direct workplace lighting, glare-free and in pleasant shades. Whilst the importance of lighting is undisputed nowadays, many offices still shy away from colour and are dominated by neutral white. Yet colours can be used to great effect: to promote concentration, reduce stress, lighten the mood and stimulate creativity. The materials and finishes of office furniture must also be considered as part of the colour concept.



Daylight is the best light source for health, well-being and concentration.





A positive harmony is created by the right lighting atmosphere, even when the day is drawing to a close.



A lively colour concept can have a major impact in offices with a sense of well-being, and will not cost a fortune.

Efficiency: doing the right thing right!



Tailored planning advice.

The planning of efficient workplaces is a highly complex and holistic process. Sedus offers planners and architects a comprehensive and tailored support service for new office design and for the modernisation of existing offices. Office organisation, space optimisation, media

integration, well-being strategies, statutory guidelines and much more besides all have to be observed. The specialists at Sedus have the required expertise, experience and state-of-the-art planning instruments.

Complex. In the Office Power Check, all the factors which are important for productive well-being in the company are assessed objectively.

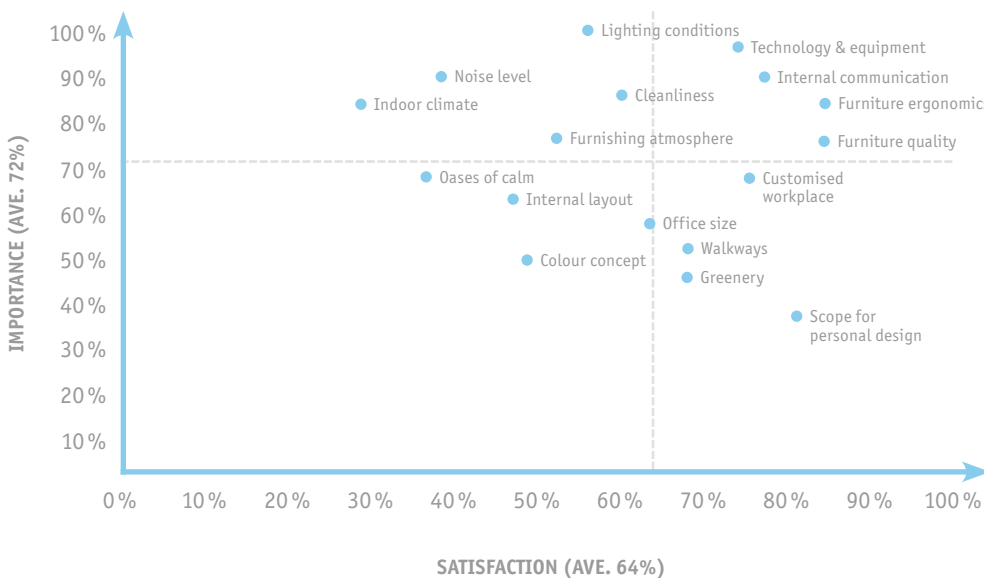




- » Advice from a team of experts, including appraisal of the current situation, analysis, evaluation and documentation of requirements.
- » Sedus Office Power Check
- » Place 2.5 advice on productive well-being
- » Integration of media technology
- » Advice on statutory regulations
- » Furniture planning using CAD tools
- » Mock-ups designs to aid decision making

Sedus Office Power Check.

Sedus has developed the Office Power Check in collaboration with the renowned research institute Hagstotz ITM in order to offer companies a cost-effective, objective and informative analytical tool for customised office planning.



Clarity. The analysis investigates how employees feel in the office, what they consider to be important and what could be improved.



Companies, people and the environment all benefit.

Sedus is committed to transforming working in an office into a profitable experience for all. For the benefit of both companies and their employees. This mission statement is laid down in the corporate policy, to which the thoughts and actions of everyone at Sedus are bound. It is an ideal which encompasses all of the important aspects for office work today and tomorrow and, in order to achieve it, Sedus relies on the areas of competence Holistics and Customer Orientation, Quality and Sustainability, and the concept Place 2.5.

With the concept Place 2.5, Sedus has developed a unique and innovative approach – the new office culture of productive well-being. The concept is based on perfect ergonomics, functionality and working conditions, and is embedded in office environments designed to enhance well-being, in which people like to work and are therefore more productive. Design, light, acoustics, atmosphere and air are just some of the most important elements.

The concept is testimony to Sedus' holistic and customer-orientated way of thinking. After all, companies today do not need more pieces of office furniture, but rather seamless and needs-orientated solutions for efficient working processes. They need future-proof office working

environments that are consistent with the corporate culture. Sedus delivers just that with its comprehensive, flexible product range catering for all requirements and with its individual consulting and planning services.

Quality and sustainability have ultimately been the cornerstone of Sedus' success for more than 50 years now. In addition to working in a way that conserves resources, designing products which are recyclable, using ecologically tested materials and being energy-aware in its manufacturing, Sedus pursues one thing above all else: Product quality that lasts, because that's what is best for the environment.

For further information, visit www.sedus.com and www.place2point5.com



Company:

- DIN EN ISO 9001
- DIN EN ISO 14001
- EMAS III Environmental management



Around the world, Sedus adheres to the principles of the UN Global Compact for human rights, labour standards, the environment and anti-corruption.



Products:

- 5-year Sedus guarantee
- Safety-tested



www.sedus.com